



# Marci Alexis Williams

GRAPHIC DESIGNER & VISUAL ARTIST



I am a qualified graphic designer and visual artist who has been actively working in the professional field for the past five years. My top areas of design expertise include social media marketing, presentations and e-commerce. I understand accessibility too. Let's connect! :)

**Email:** marzdesigns@hotmail.com **Phone:** 919.357.3768 **Portfolio:** marcialexis.com

## Education

Savannah College of  
Art & Design (SCAD)

Bachelor of Fine Arts  
Graphic Design Major  
2010—2015

## Skillsets

Adobe Photoshop CC  
Adobe Illustrator CC  
Adobe InDesign CC  
Adobe Dreamweaver  
Adobe XD CC  
Adobe Premiere CC  
Wordpress  
Webflow  
Figma  
Microsoft Office Suite  
Drip  
Mailchimp  
Accessibility

## Other Abilities

Social Media Marketing  
E-commerce  
Digital Illustration  
Copywriting  
Photo Editing  
Brand Research  
UX/UI  
Email Templates  
Craftsmanship  
Mural Painting

## Experience

Momentum Solar  
Junior Graphic Designer  
May 2023—Jan 2024

I designed screens for the Customer App, print items for field marketers and created content for this solar panel company's social media pages.

Metia Group  
Graphic Designer  
Oct 2022—March 2023

I created e-decks, technical infographics, flowed content into case studies and designed for accessibility for big-name clients such as Google, Verizon and Dell Technologies.

360 Impressions  
Graphic Designer  
Aug 2022—Oct 2022

I video-edited, created Instagram highlight graphics, assisted with assembling large bows for car hoods and crafted beautifully-designed coupons for the car dealerships *Toyota* and *Honda*.

Just One Dime  
Graphic Designer/Artist  
Jan 2019—Jul 2022

I created high-quality landing pages that converted featured products into revenue, conducted print orders, effectively marketed social media ad campaigns and established the branding for this premiere e-commerce coaching company.

## Awards

SCAD Artistic Honors  
Scholarship

## Honors

SCAD Dean's List  
2012—2015

## Events/Publications

Just One Dime Ecom  
Summer 2020  
Spring 2019

Revolutionary Heart  
Brent C. Green  
Summer 2017

SCAN Magazine  
Spring 2014

## Affiliates

American Institute of Graphic  
Arts (AIGA)

Austin Chapter Member  
2019—Present