



Marci Alexis Williams

GRAPHIC DESIGNER & VISUAL ARTIST



I am a qualified graphic designer and visual artist who has been actively working in the professional field for the past five years. My top areas of design expertise include social media marketing, presentations and e-commerce. I understand accessibility too. Let's connect! :)

Email: marzdesigns@hotmail.com **Phone:** 919.357.3768 **Portfolio:** marcialexis.com

Education

Savannah College of
Art & Design (SCAD)
Bachelor of Fine Arts
Graphic Design Major
2010—2015

Skillsets

Adobe Photoshop CC
Adobe Illustrator CC
Adobe InDesign CC
Adobe Dreamweaver
Adobe XD CC
Adobe Premiere CC
Wordpress
Webflow
Figma
Microsoft Office Suite
Drip
Mailchimp
Accessibility

Other Abilities

Social Media Marketing
E-commerce
Digital Illustration
Copywriting
Photo Editing
Brand Research
UX/UI
Email Templates
Craftsmanship
Mural Painting

Experience

Momentum Solar
Junior Graphic Designer
May 2023—Jan 2024

I designed screens for the Customer App, print items for field marketers and created content for this solar panel company's social media pages.

Metia Group
Graphic Designer
Oct 2022—March 2023

I created e-decks, technical infographics, flowed content into case studies and designed for accessibility for big-name clients such as Google, Verizon and Dell Technologies.

360 Impressions
Graphic Designer
Aug 2022—Oct 2022

I video-edited, created Instagram highlight graphics, assisted with assembling large bows for car hoods and crafted beautifully-designed coupons for the car dealerships *Toyota* and *Honda*.

Just One Dime
Graphic Designer/Artist
Jan 2019—Jul 2022

I created high-quality landing pages that converted featured products into revenue, conducted print orders, effectively marketed social media ad campaigns and established the branding for this premiere e-commerce coaching company.

Awards

SCAD Artistic Honors
Scholarship

Honors

SCAD Dean's List
2012—2015

Events/Publications

Just One Dime Ecom
Summer 2020
Spring 2019

Revolutionary Heart
Brent C. Green
Summer 2017

SCAN Magazine
Spring 2014

Affiliates

American Institute of Graphic
Arts (AIGA)

Austin Chapter Member
2019—Present